



3 Point Ink, LLC

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FOR IMMEDIATE RELEASE

3 Point Ink, LLC Announces Heritage Iron Ag Media Scholarship

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Greenville, IL (January 5, 2012) – 3 Point Ink, LLC announces the Heritage Iron Ag Media Scholarship. This scholarship supports the National FFA motto of “Learning to do, Doing to learn, Earning to live, Living to serve”. The Heritage Iron Ag Media Scholarship encourages the pursuit of careers in Agriculture in general and specifically Ag Journalism. The Heritage Iron Ag Media Scholarship will award \$1000 to one first place and \$500 to one second place applicant. In addition the winning submission will be published in an upcoming issue of Heritage Iron Magazine.

Applicants will be accepted from all high school seniors and currently enrolled college students who are active members of the National FFA. Five finalists will be selected from the applicants by the staff of 3 Point Ink, LLC. These finalists’ submissions will be reviewed by a panel of Ag Industry professionals including.

- Sherry Schaefer, Editor, Heritage Iron Magazine & Oliver Heritage
- Max Armstrong, Director of Broadcasting for Farm Progress Companies and co-host of This Week In AgriBusiness
- Mike Dykstra, Creative Services Specialist, Kinze Manufacturing, Inc.
- Dr. Cary Holman, Associate Professor of Communication, Greenville College
- Hannah Crossen, 2006 Ohio State FFA President and 2008-2009 National FFA Eastern Region Vice President.

Submissions may be emailed to steve@3pointink.com or mailed to:

3 Point Ink, LLC
PO Box 519
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Submissions must be received by 5:00PM CST April 2nd 2012.

Finalists and winners will be chosen made based upon the following criteria:

- Selection of an engaging topic.
- Relevance to the readers of Heritage Iron. (Tractors and farm equipment built between 1960-1985 classified as “Muscle Tractors”, or tractors over 100hp, and the implements used with them)

- Content includes the key components of Heritage Iron stories.
 - Entertain
 - Educate with historical accuracy.
 - Community engagement.
- Submission shows good use of journalistic structure.
- Applicant exhibits knowledge of subject matter gained through research of topic.
- Story contains 1500-2000 words.

About 3 Point Ink, LLC and Heritage Iron Magazine

3 Point Ink, LLC publishes Heritage Iron Magazine, Oliver Heritage Magazine, and other publications related to agriculture. Heritage Iron Magazine celebrates the Muscle Tractor era from 1960-1985. An age when agriculture was rapidly advancing and the pursuit of tractor power and equipment size was at the forefront of the Ag industry. Heritage Iron is read by subscribers across the United States, Canada, Mexico, Europe, and around the world.

About The National FFA

“Future Farmers of America” was founded by a group of young farmers back in 1928. Their mission was to prepare future generations for the challenges of feeding a growing population. They taught us that agriculture is more than planting and harvesting—it’s a science, it’s a business and it’s an art. FFA continues to help the next generation rise up to meet those challenges by helping its members to develop their own unique talents and explore their interests in a broad range of career pathways.

So today, they are still the Future Farmers of America. But, they are the Future Biologists, Future Chemists, Future Veterinarians, Future Engineers and Future Entrepreneurs of America, too.

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For more information or to receive an Applicant Submission Form please contact:

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