



## Heritage Iron Ag Media Scholarship Application

**3 Point Ink, LLC  
PO Box 519  
Greenville, IL 62246  
618-664-1550**

Name: \_\_\_\_\_ Story Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

FFA Chapter \_\_\_\_\_ High School \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Contact/Advisor Name \_\_\_\_\_

College or University to which the scholarship shall be used (enter "undecided" if you have not yet selected an institution): \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I have read and understand the Heritage Iron Ag Media Scholarship Requirements and Instructions and am aware of all terms of this application as described herein. I certify that I am an active member of the National FFA. I certify that I am enrolled as a high school senior or I am enrolled in an accredited college or university in an undergraduate program. I hereby grant and convey to 3 Point Ink, LLC exclusive rights to all material submitted to 3 Point Ink, LLC for the purpose of applying to the "Heritage Iron Ag Media Scholarship". If I am selected as a first place or second place winner, I shall be awarded one thousand dollars (\$1000) or five hundred dollars (\$500) respectively in the form of a scholarship payable to the college or university of my choice. I shall provide 3 Point Ink, LLC with proof of enrollment in said institution. This document constitutes the complete and only agreement between the "Applicant" the parent or guardian of the "Applicant" and 3 Point Ink, LLC.

Signature  
Applicant \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian \_\_\_\_\_ Date \_\_\_\_\_

## **Heritage Iron Ag Media Scholarship Requirements and Instructions**

The Heritage Iron Ag Media Scholarship will award \$1000 to one (1) first place and \$500 to one (1) second place applicant in the form of a scholarship to the college or university of their choice. Determination of the winner shall be as selected by the 3 Point Ink, LLC staff and the Final Selection Committee. Applicants should be in the form of a 1500-2000 word story suitable for publication in Heritage Iron Magazine. The application should be accompanied by a completed copy of Heritage Iron Ag Media Scholarship Application.

Submissions may be emailed to [steve@3pointink.com](mailto:steve@3pointink.com) or mailed to:

3 Point Ink, LLC  
PO Box 519  
Greenville, IL 62246

Submissions must be received by 5:00 PM CST April 2<sup>nd</sup> 2012.

Finalists and first and second place winners will be chosen based upon the following criteria:

- Selection of an engaging topic.
- Relevance to the readers of Heritage Iron. (Tractors and farm equipment built between 1960-1985 classified as "Muscle Tractors", or tractors over 100hp, and the implements used with them)
- Content includes the key components of Heritage Iron stories.
  - Entertain
  - Educate with historical accuracy.
  - Community engagement.
- Submission shows good use of journalistic structure.
- Applicant exhibits knowledge of subject matter gained through research of topic.
- Story contains 1500-2000 words.

### **References:**

The following sites will give the applicant reference to the story composition and content of Heritage Iron Magazine:

Heritage Iron Magazine Website: <http://www.heritageiron.com/>  
Heritage Iron Magazine on Facebook: <http://www.facebook.com/HeritageIron>  
Heritage Iron Magazine on Twitter: <http://twitter.com/#!/HeritageIronMag>  
3 Point Ink, LLC Website: <http://3pointink.com>  
Digital copies of Heritage Iron Magazine: [http://issuu.com/heritage\\_iron\\_magazine](http://issuu.com/heritage_iron_magazine)

**Questions concerning the Heritage Iron Ag Media Scholarship should be directed to:**

**Steve Ledbetter**  
**Business Development**  
**3 Point Ink, LLC**  
PO Box 519  
Greenville, IL 62246

Phone: 618-664-1550  
Fax: 618-664-9116  
Email: [steve@3pointink.com](mailto:steve@3pointink.com)